





# QS-Worldwide Conference and Exhibition

28 – 30 September 2015 Nizhny Novgorod Fair Ground Russia

EXHIBITOR'S MANUAL







# **EXHIBITOR'S MANUAL**

Name of Company (Exhibitor):	
Name of Contact Person:	
Company Address:	
	Fax number:
•	of the Exhibitor's Service Manual for WIDE 2015" Exhibition
 Signature / Company stamp	

Please return this page by fax or email upon receipt of this Exhibitor Service Manual to:

QS WORLDWIDE 2015
QS Asia Quacquarelli Symonds Pte Ltd
20 Sin Ming Lane # 02-61
Midview City, Singapore 573968

Tel: (65) 6457 4822 Fax: (65) 6457 7832

Attention: Ms. Lena Tan Email: <a href="mailto:lena@qs.com">lena@qs.com</a>







# Content

The Exhibitor Manual outlines all of the logistical details that will help you to have the most productive exhibiting experience. There can be a lot to do- but the information provided will help you plan your participation in the upcoming QS - WORLDWIDE 2015 Exhibition in a timely, cost-effective manner.

You should have a full set of the Exhibitor Service Manual, which comprises of the following:

# **INFORMATION / SCHEDULES**

Contact details
Checklist
Exhibition Hall Floor Plan
General Information
In-Hall Operations Schedule
Rules & Regulations

# **APPENDIX**

Import Guide and Request Form Fascia Name Form Exhibitor Profile Form Hotel Reservation Forms Additional Equipment Request

### Note:

Exhibitors are strongly recommended to study the contents of this Exhibitor Service Manual carefully and act on all relevant matters promptly so that your requests can be processed smoothly. Please remember to make a copy of the orders forms for your reference before submission.







## ORGANIZER: -

# QS Asia Quacquarelli Symonds Pte Ltd

20 Sin Ming Lane # 02-61

Midview City, Singapore 573968

Tel: (65) 6457 4822 Fax: (65) 6457 7832

Ms Amelia Yeo Ms Lena Tan **Events Manager Events Executive** Tel: (65) 6457 4822 Tel: (65) 6457 4822 Fax: (65) 6457 7832 Fax: (65) 6457 7832 Mobile: (65) 9005 4254 Mobile: (65) 9099 8917 E-mail: lena@gs.com E-mail: amelia@qs.com

For all enquiries on technical matters and on-site operations, please contact:

# OFFICIAL STAND BUILDER / CONTRACTOR:

Venue Contact Person Venue

Nizhny Novgorod Fairground

Pavilion 1 – Business Exhibition Complex

Sovnarkomovskava Street 13 603086 Nizhny Novgorod

Tatyana Portnova

Email: portnova@yarmarka.ru

# SHIPPING ADDRESS:

We have managed to arrange with Lobachevsky State University of Nizhni Novgorod (UNN) to receive shipment directly from our exhibitors. Please note for all shipments to reach by 14 September 2015.

# For International Shipments

Mr Dmitry Kolesnikov

# Lobachevsky State University of Nizhni Novgorod

23 Prospekt Gagarina (Gagarin Avenue) BLDG 2, 603950 Nizhny Novgorod, Russia

Kindly inform Mr Dmitry Kolesnikov via email intoffice@unn.ru prior with details on your shipment so that he will know when to expect your delivery as well as assist with any customs clearance required.

### For Shipments within Russia

Ms Tatyana Portnova

CJSC Nizhegorodskaya Yarmarka, Pavillon 1 Sovnarkomovskaya Street 13, 603086











5100 BUSDAN ACACHMIC EXCELLENCE PROJECT



September 28-30, 2015 • Nizhny Novgorod Fair Ground • Russia

# DO NOT DELAY

# SHIP TO:

# Mr. Kolesnikov Dmitry

(International Office -International Affairs Department)
Lobachevsky State University of Nizhni Novgorod
23 Prospekt Gagarina (Gagarin Avenue) BLDG 2,
603950 Nizhny Novgorod, Russia)

EXHIBITO	R NAME :		
BOOTH N	0.:		
NO	OF	PIECES	

THE ABOVE LABELS ARE PROVIDED FOR YOUR CONVENIENCE.

PLACE ONE ON EACH PIECE SHIPPED TO ENSURE PROPER DELIVERY.

IF MORE LABELS ARE NEEDED, COPIES ARE ACCEPTABLE.

Nizhny Novgorod, Russia









NEW DIRECTIONS FOR RUSSIAN AND CENTRAL ASIAN HIGHER EDUCATION





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# DO NOT SHIP BEFORE 12<sup>TH</sup> SEPTEMBER 2015

# SHIP TO:

CJSC Nizhegorodskaya Yarmarka,

Sovnarkomovskaya Street, 13, Pavillon 1

603086, Nizhny Novgorod, Russia

ЗАО "Нижегородская Ярмарка",

ул. Совнаркомовская, 13, павильон 1, регистрация участников

603086, Нижний Новгород

ATTN: Tatyana Portnova (Ms)

<b>EXHIBITOR</b>	R NAME :		
BOOTH NO	D. :		
NO	OF	PIECES	







# **CHECKLIST**

# **IMPORTANT**

All compulsory forms must be completed and returned by exhibitors, even if the services are not required or not applicable. For services not required, simply indicate "Not required" across the forms. Late submission of forms will result in non-guarantee of requested services

Exhibitors who purchase spaces after the stipulated deadlines are to return the forms immediately.

Orders are valid only when accompanied with payment received in FULL.

Orders without payment will not be entertained.

S/N	DESCRIPTION	SUBMISSION DEADLINE
1	Exhibitor Profile Form	4 September 2015
2	Hotel Reservation Form	11 September 2015
3	Fascia Name Form	7 September 2015







# **GENERAL INFORMATION**

THIS EXHIBITOR'S SERVICE MANUAL FORMS A PART OF THE TERMS & CONDITIONS STATED IN THE CONTRACT FORM.

Venue Venue Contact Person

Nizhny Novgorod Fairground
Pavilion 1 – Business Exhibition Complex

Sovnarkomovskaya Street 13, 603086 Nizhny

Novgorod

veride Contact i ersor

Tatyana Portnova

Email: portnova@yarmarka.ru

# Operations/Event schedule

Build-up : 25 September 2015 08:00 – 23:59

Exhibitor Registration & Move-In: 28 September 2015 15:00 – 19:00

Exhibition : 29 September 2015 08:30 – 18:00

30 September 2015 09:00 – 18:30

Teardown : 30 September 2015 18:30 – 20:30

# Admission

29 September Open to delegates 30 September Open to delegates

# 1. Stand cleaning

The Organizer provides general cleaning of stands and gangways. All exhibitors are responsible for their own removal of bulky stand materials or crates/pallets during exhibition build-up and teardown. Exhibitors are reminded not to obstruct the gangways with their exhibits during the build-up. The Organizer reserves the right to invoice any exhibitor for any removal of excessive stand materials that are left behind by them. No crates, cartons or packing materials are allowed behind exhibitor's booths along the walls of the exhibition hall.

# 2. Indemnity

The exhibitor will be responsible for all damage caused either to the venue or any other part of the complex by any person in attendance at the event on behalf of the exhibiting entity (other than those under the control or direction of the Fairground) or any contractors engaged by the client for the event and the exhibitor must immediately pay the venue, on demand, the cost of rectification of any damage.







# 3. Security

General hall security will be provided by Nizhny Novgorod Fairground during the build-up, event days & teardown. However, the venue is not able to provide guaranteed protection against theft. It is the responsibility of the exhibitors to ensure that their valuables, i.e. money, handbags and wallets are kept in cupboards (out of sight and reach) and are removed from the hall daily. The exhibitor is fully responsible for any item lost or stolen at their own booth and it is the exhibitor's responsibility to contact the police to make any report.

### 4. Insurance

Please be advised that the exhibitor is responsible for any injury sustained by any person(s) while working or visiting the booth during this period. All exhibitors are advised to take up insurance coverage against theft or loss of goods and third party injury.

# 5. Food & beverage

The venue owner does not permit any outside catering within their premises. Please arrange with the Organizer if you need any catering services during the event.

# 6. Power supply & general lighting

The Organizer will provide general hall lighting during the exhibition period. Supplies to stands will be switched off at source 30 minutes after the exhibition closes each day. **Exhibitors** requiring 24 hours supply must indicate their request in writing. Any additional costs incurred will be borne by the exhibitor.

# 7. Electrical installations & fittings

Please note that only the official stand-builder/technical Services Provider can execute electrical wiring/fittings in the booths/hall.

- 8. Exhibitors and independent contractors must note that all power outlets are for single machine/product use. These power outlets are not allowed to be used for illumination purposes (e.g., spotlights/downlights affixed in existing display showcases, etc.). USAGE OF MULTI-PLUGS AND EXTENSION CORDS IS STRICTLY PROHIBITED. All space-only stands need to order for main power from the official contractor, Nizhny Novgorod Fairground.
- **9.** The Organizer reserves the right to refuse connection to any exhibitor whose equipment is deemed unsafe.

# 10. Exhibitor badges

Each exhibition booth will be entitled to complimentary exhibitor badges, based on package entitlement. Badges **must be worn at all times** during this period. For security reasons, all badges are **strictly non-transferable**.







# 11. Exhibitor Profile in QS Worldwide Conference Program Book

All exhibitors will receive a free 50-word profile listing in the Conference Program Book.

This book is the official conference program and exhibition guide. Every delegate will be given a copy of the Conference Program Book and it will be circulated in the press and distributed widely for publicity purposes.

Please email your profile by **4 September 2015** upon receipt of email confirmation to Ms Yuka Shintaku at yuka@qs.com.

# 12. Accommodation & Airport Transfer

QS Worldwide has negotiated for special rates with our two official hotels that are within proximity of the conference venue. To enjoy this special rate, please select from the two hotel options, complete and return the reservation form to the hotel directly with the contact details given on the form itself.

Please refer to the list of official hotels here:

http://www.qsworldwide.org/main/index.php/host-city/official-hotels

Please note the deadline will be on **11 September 2015**. All late bookings will be subject to availability at a higher room rate.

# 13. Passport Validity

Prior to your travel, please ensure your passport has a validity period of at least six (6) months from the date of entry and a valid visa (if applicable) to Russia.







# **IN-HALL OPERATIONS SCHEDULE**

BUILD-UP PERIOD	DATE	TIME
Exhibitor Registration & Move-In	28 September 2015	15:00 - 19:00

EXHIBITION OPENING PERIOD	DATE	TIME
Exhibition	29 September 2015	08:30 - 18:00
Exhibition	30 September 2015	09:00 – 18:30

TEAR-DOWN PERIOD	DATE	TIME
Exhibitor Pack Up / Teardown	30 September 2015	18:30 – 20:30

<sup>\*</sup>The above timing is accurate at time of print and is subject to change.

### Note:

No late work is permitted. Independent stand fitting contractors must complete their work according to scheduled list. Overtime work may not be permitted, and if permission is sought from the Organizer, the contractor has to pay the hall owner the required overtime charges.

All exhibits must be in place by **19:00, 28 September 2015**. Please have all crates and cartons unpacked rapidly so they may be removed to storage to keep the aisles clear.

Exhibitors will be allowed in the exhibit hall 30 minutes before it opens and may also leave 30 minutes after closing.

Exhibitors may begin to pack materials, supplies and literature when the exhibit closes on 30 September 2015 at 18:30. It is strictly forbidden to begin dismantling before this hour.

All display materials must be cleared from the exhibit hall by 20:30, 30 September 2015.

Should an exhibitor fail to remove their exhibit, the Organizer reserves the right to remove it at the exhibitors' expense.

# **INTERNET ACCESS**

Complimentary Internet access will be provided for delegates at exhibition area throughout the whole event. However, should you require high speed internet, kindly contact the venue directly for this.







# Rules & Regulations

The rules and regulations listed below are designed for the protection of all exhibitors. Exhibitors and their appointed agents/contractors must observe the rules and regulations stated in this Exhibitor Manual.

# **DEFAULT IN OCCUPANCY**

Any exhibitor failing to occupy the contracted space is not relieved of the occupation or payment of the full rental of such space. All display systems and equipment/products must be installed and completed by 19:00, 28 September 2015. Unoccupied space may be repossessed by the Organizer for any purpose as it may see fit. Failure to notify the Organizer of cancellation in advance will cause exhibitor to lose priority for exhibition space.

# **RESELLING / USE OF SPACE**

The exhibitor may not assign, sublet or resell, in whole or in part, their contracted space without prior permission from the Organizer. The contracted exhibitor may share this space with affiliated co-exhibitors, providing that the primary identification on the structure is that of the primary exhibitor. All co-exhibitors must comply with all exhibitor conditions and rules and regulations. The contracting exhibitor will be primarily liable for all financial and performance covenants to all parties involved.

# **VIOLATIONS AND PENALITIES**

The Organizer may, at its discretion, reduce priority points for violation of these rules and regulations. In addition, substantial violations of any of these rules and regulations by the exhibitor shall make the exhibitor liable to forfeit their payment to the Organizer. It is to the exhibitor's advantage to contact the relevant parties prior to arriving on exhibition site for all queries.

Upon evidence of any substantial violation, the Organizer may enter and take possession of the space occupied by the exhibitor and may remove all persons and goods at the exhibitor's risk. The exhibitor shall pay all expenses and damages, which the Organizer may thereby incur.

THE ORGANIZER RESERVES THE RIGHT TO PURSUE ANY ACTION IT DEEMS NECESSARY IN THE BEST INTEREST OF THE EXHIBITION AND IN FAIRNESS TO ALL EXHIBITORS.

### LIABILITIES

The exhibitor assumes the full financial liability for damage to the facility or neighboring exhibits caused by the construction of the exhibitor's third party stand structure (other than by Nizhny Novgorod Fairground).

The exhibitor may not apply paint, lacquer, adhesives or other coating to columns, walls or floors of the venue or material provided by the official stand builder on rental basis.

In the event that any part of the exhibit hall or material is destroyed or damaged the organizer reserves the right to cease permitting any exhibitor to occupy the assigned space during any period







of the exhibition. In the event that occupation of the assigned space during any period of the exhibition is prevented by strike, acts of nature, national emergency or other causes beyond the control of the organizer, the exhibitor hereby waives any claim against the organizer, including a refund of rent paid for the period it was prevented from using the space.

# LIMITATION OF LIABILITY / INSURANCE

The organizer would like to remind the exhibitor of the limits of liability as agreed to on the original signed contract for exhibit space.

The Sponsor assumes responsibility and agrees to indemnify and defend QS and the venue owner and their respective employees and agents against any claims or expenses arising out of the Sponsor's use of the event premises.

The Liability for the Sponsor for any breach of this Agreement, or arising in any other way out of this Agreement, will not extend to any incidental or consequential damages or losses including (without limitation) loss of profits.

In any event, the Conference Organizer accepts and agrees that the maximum liability of the Sponsor under or otherwise in connection with this Agreement shall not exceed the sponsorship amount payable by the Sponsor under this Agreement. However, if it is determined that any damage or losses have taken place because of negligence of the sponsor/exhibitor to adhere to the guidelines set in this document, then the sponsor assumes responsibility of such damages or losses. However to avoid such a circumstance it is advisable for the sponsor to take out a single show/exhibition insurance policy at its own cost.

# FILM AND AV DEMONSTRATIONS / CENSORSHIP / COPYRIGHTS

It is the responsibility of the exhibitor who wishes to play audio/visual material at their booth to secure the necessary copyright permit if necessary. The organizer bears no responsibility for any legal actions, fines, litigation, etc. incurred by any exhibitor who has not obtained the said permit.

Sound levels must be set at a level that will not interfere with or annoy other exhibitors. The organizer reserves the right to reduce the sound level and/or switch off any audio/visual display that causes complaints. The organizer's decision is final if such a dispute arises.

# PROMOTION DURING THE EXHIBITION

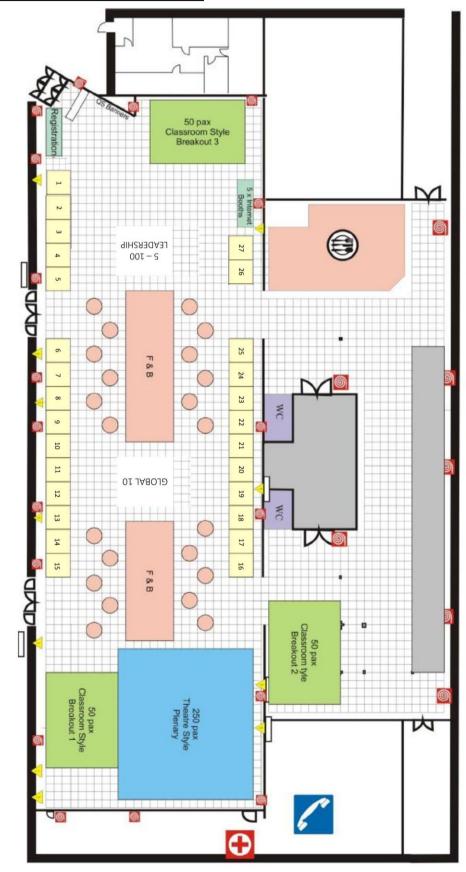
Exhibitors are not permitted to place stickers, signs or posters anywhere in the hall other than within their own stand. Likewise, exhibitors' representatives are not allowed to distribute brochures, pamphlets, etc. along the gangways, near entrances/exits and lifts. The organizer and venue owner have the right to remove anyone flouting this order.







# **EXHIBITION AND PLENARY ROOMS LAYOUT**



QS WORLDWIDE, 28 - 30 SEPTEMBER 2015







# **EMERGENCY EVACUATION FLOOR PLAN**

In the event of an emergency evacuation, kindly keep calm and exit the building via the emergency exits indicated in RED below in the floor plan.

# **SMOKING POLICY**

Smoking is prohibited in all public areas, inclusive of foyers, registration counters, meeting rooms, Organizer's office, restrooms, hospitality lounges and exhibition halls.

# PHOTOGRAPHY OF EXHIBITS

Photography of exhibits and displayed equipment (other than your own) is strictly prohibited. Please note that other exhibitors have the right to request that photographs are not to be taken without prior permission.

Audio/tape recordings within the exhibit hall or meeting rooms are prohibited. The appointed photographer by the Organizer and the press are exempted from this rule.

### **REMOVAL OF WASTE**

During the build-up and teardown days of the exhibition the aisles of the hall must not be obstructed with packing and construction materials or debris. "Bare Space" independent stand contractors or stand interior decorators are responsible for removing their own building waste and off-cuts from the site at the end of each day.

The Organizer reserves the right to charge any exhibitor concerned who has no Performance Bond placed with the official stand builder for removal of excessive waste (stand construction debris, crates/pallets, cartons, packing materials or literature) on the exhibition floor. Exhibitors are advised to remind the stand contractor hired (other than the official stand builder) to remove all material before leaving the hall. Removal of crates and/or cartons remains the responsibility of the exhibitor.

# DILAPIDATION

Exhibitors are responsible for the cost of any damage or dilapidation to the exhibition premises, whether caused by themselves, their agents, and contractors or by any person or persons employed or engaged on their behalf by such agents or contractors.

# OPERATION OF STANDS / CONDUCT AND BEHAVIOUR

All exhibition stands must be fully staffed and operational throughout the opening hours of the Exhibition. Exhibitors must not participate in any activity that causes, or is likely to cause, annoyance to visitors or other exhibitors.

All activities of the exhibitor and the exhibiting staff must be confined to the stand or site allocated. No advertising or canvassing for business may take place elsewhere in the exhibition hall. This includes the distribution of leaflets, brochures, journals, etc.







# **FORCE MAJEURE**

The exhibition may be postponed, shortened or extended due to any cause whatsoever outside the control of the Organizer. In such an event, the Organizer shall not be responsible for any loss incurred by the exhibitor directly or indirectly attributable to the elements of nature, force majeure or orders and directives by any governmental authority, and fees paid by the exhibitor, in full or any part thereof, are refundable at the sole discretion of the Organizer.

### **AUTHORITY OF PREMISES**

In the event of any problems or disputes on-site, the decision of the Organizer, being lessee of the premises, will be final. The Organizer also reserves the right to amend any earlier decision made in order to meet and satisfy any unforeseen or prevailing circumstance for the benefit of the Exhibition and concerned parties.

# PAYMENT OF EXHIBITION SPACE

No exhibitor may begin stand construction or move their exhibits into the hall or surrounding area until the Organizer has received full payment.

### **ELECTRICAL SUPPLIES AND INSTALLATION**

For safety reasons and the protection of electrical installation at the exhibition premises, all power installations from source to outlet (exhibition stands) <u>must only be carried out by the appointed Technical Services Provider</u>, <u>Nizhny Novgorod Fairground</u>. All distribution boxes where required and deemed necessary by the technical services provider will be hung or mounted on the walls or structures of the stand. Please inform your stand contractor about the positions where such distribution boxes can be mounted. Any deviation from this regulation will only result in supplies not being switched on until the exhibitor submits in writing to the Organizer or the technical services provider to discharge us from any liability whatsoever. The Organizer seeks your kind cooperation in this matter, as it is beneficial to all parties concerned.

Each electrical supply provided is intended for one equipment or machine on display. Multipoint socket outlets are not permitted as an overload may be caused, leading to a trip in the incoming power supply. Severe trips may take hours to rectify, thereby causing inconvenience to all exhibitors.

No electrical installation or fittings may be suspended from the ceiling of the hall or fixed to any part of the building structure without the prior permission from the Organizer and the venue owner. If permitted, a fee may be levied.

Nizhny Novgorod Fairground (in consultation of the Organizer) reserves the right to disconnect electrical supply to any installation not supplied and fitted by them from your stand, which in the opinion of the electrical/safety officer is dangerous or will cause annoyance to visitors or to other exhibitors.

Please place orders early to facilitate submission of electrical plans to the relevant authority for approval. Late or wrong orders will cause delays in the supply to your stand. Please note that the physical conditions of the exhibition, being different from those of the exhibitor's premises, may affect the electrical supplies and installations and thus allowances must be factored into the orders made.







Requests for any additional item can be directed to the technical services provider, Nizhny Novgorod Fairground.

### STAND CONSTRUCTION

Exhibitors and their contractors must take note and adhere to the timings for the build-up and teardown periods stated in the in-hall operations schedule when preparing and constructing their stands and exhibiting displays.

The Organizer has appointed **Nizhny Novgorod Fairground**, as the official stand builder for all shell scheme package stands.

An exhibitor may employ a contractor of its choice to construct stand interiors and any free-standing display or fitment that may be required, subject to the following rules and regulations:

Exhibitors are responsible for the cost of restoring any damage or dilapidation to the stand structure, floor covering, light fitting, or any part thereof, caused by themselves, their agents or by any person employed or engaged on their behalf.

No additional fittings or displays, including additional name boards, covers, logos, balloons, etc., are to be attached, nailed, screwed or drilled to the stand structure provided by the official stand builder. If this instruction is ignored, the official stand builder (Nizhny Novgorod Fairground) reserves the right to charge the exhibitor or contractor concerned for any damage to their materials.

The official stand builder (Nizhny Novgorod Fairground) may provide assistance in hanging or displaying exhibits on the stand structure whenever possible. Please consult them if you require their assistance. Any cost incurred will be borne by the exhibitor.

No painting, wallpapering or pasting on panels is allowed. Exhibitors who wish to have such works done on the panels must inform the official stand builder, who will provide a quotation and carry out the work. Any double-sided or adhesive tapes belonging to the exhibitor or contractor <u>must be</u> removed from the panels after the exhibition before leaving the premises.

No financial credit or item-exchange will be given by the Organizer or the official stand builder (Nizhny Novgorod Fairground) for any shell scheme package items not utilized.

# SHELL SCHEME EXHIBITORS

Nizhny Novgorod Fairground has a complete range of furnishings, stand fittings, graphics and lighting to decorate and make your stand exclusive. Please ensure that any standard items hired by you for the exhibition are supplied by the official contractor- Nizhny Novgorod Fairground.

All standard items supplied by other contractors are not authorized and may be removed from your stand. All standard items are supplied by the official contractor — Nizhny Novgorod Fairground and are on a rental basis.









\*For Illustration purpose only
\*Subject to change

### **Fascia**

Fascia (1.5m Width) displaying exhibitor name in English and stand no. in white computer cut vinyl sticker. Any exhibitors require having logo on their fascia will be charged as extra cost.

# **Electricals**

Each booth will have a fluorescent lamp and a 13 amp square pin power socket.

# **Furniture**

Each booth is provided with 2 nos. black chairs with chrome legs and 1 no. round table.

The fascia, shell schemes and plug points belong to Nizhny Novgorod Fairground. Any damage to this will be for the exhibitor's account. No painting of panels will be allowed unless discussed with the Organizer. If paint techniques are part of your display, Nizhny Novgorod Fairground will be able to supply damaged boards in order for you to do so. No holes may be drilled or hammered into any of the sections – please use double-sided tape.

Ensure that electrical products are in good working condition. Only **ONE** double adapter per power point is allowed. Multi-way adapters are not allowed. No venue property shall be damaged and exhibitors responsible for this will be held liable for any damages. Any item of display may not project over the frontage of the stand space or be allowed to encroach into aisles.

The following applies specifically to space-only stands: Please ensure that your display is of a high and acceptable standard. Any exhibit or process which generates noxious or toxic fumes, exhaust or smoke will not be tolerated. In the interest of the exhibition as a whole, it may be necessary to remove or alter something in a stand if the Organizer feel this action must be taken. This will be at the expense of the offending exhibitor.

# **Graphics and Signage**

Nizhny Novgorod Fairground can provide you with graphics and signage's should you require any. Please do advise your requirements so that a quote can be provided for the same. Once the







graphics are confirmed, the artwork needs to be sent to Nizhny Novgorod Fairground in Hi-Res format in order to print.

Full payment is required before the production/printing of the graphics.

# Stand Boundaries and Design Restrictions

Please ensure the design of your stand befits not only your company's standards, but also those of the exhibition. Exhibition Management reserves the right to disallow stand plans and designs should they be deemed to be inappropriate. Designs must be of acceptable standard.

No exhibitor may place any display material and exhibit or allow a dividing wall or any part of their stand design and fitting beyond their contracted boundary.

All stands, irrespective of height must have at least one half of any of the frontages facing an open aisle. The maximum height allowed is 2.5 metres.

# Additional Furniture, Lighting, A/V Equipment or Plants

A list of additional furnishings, lighting and AV Equipment is provided in the Appendix. For any additional orders from the list provided, kindly email your requests directly to:

- Tatyana Portnova (portnova@yarmarka.ru) and Ms Irina Leonova (irina leonova@list.ru)

Payment for this additional furnishings and equipment will be on pax account and paid directly to Nizhny Novgorod Fairground before the event.